

## Specification for Seed Packets

Sizes of the packet: 71.44 x 100 cm

Flat: 71.44 x 200 mm

Folded: 71.44 x 100 mm.

### Specifications

- 1) Include a 3 x 7mm black block for electronic eye.
- 2) Leave 9mm wide blank space next to block for electronic eye.
- 3) Leave two blank strips at least 2mm wide on both sides - **absolutely free of any printing**.
- 4) **H553** must be placed as a filling code. Letter H means year of production of the packets and 553 is the company code.
- 5) Design of the front to be 1mm larger than the design on the back because of the way the packet is folded ie front 101mm, back 99mm..
- 6) Design to be supplied as a Certified print ready PDF. All open files to be in InDesign, Quark or Illustrator including all required typefaces and images/illustrations used.

